

SEMINAR

16-4-2018

Israel Export Institute 29 Hamered Street – Meeting Hall 1st Floor

Zala Zone - New Test Zone for the Automotive Industry in Hungary

In May 2016, the Government of Hungary decided on the implementation of a vehicle test track in Zalaegerszeg, with the view to assist in the strengthening of Hungary's automotive R & D capacities. In line with this, Automotive Proving Ground Ltd. was established for the management and implementation of the test track; The task is to manage the conception of the proving ground, to fulfill the investment, to build the related automotive and engineering knowledge, to establish competitive operation and to create the customer network.

The Zalaegerszeg test track is unique; the traditional test track features focusing on driving and driving stability are implemented together with the research and development infrastructure elements connection with future vehicles on multi-level systems for validation. The proving ground provides not only dynamic tests for conventional vehicle, but it also allows validation tests for autonomous vehicles and electric vehicles.

The **ZalaZONE** Proving Ground will be also suitable for testing autonomous, connected and electric driven vehicles at Zalaegerszeg. The project investment is cca. 40 billion forints (130 million EUR), and it is one of the elements of the planned "Central and Eastern European testing zone.

The test track will be suitable not only for conventional vehicle tests but also for autonomous, connected and electric vehicles tests in all track elements. The elements of the track will include a dynamic test surface, braking platform, express and highway sections, handling track, various roundabouts, urban/smart city environment and a high-speed oval path.

To complement and enhance the closed test environment T-Systems is committed to launching its 5G mobile communication network not only in the test field but also in Zalaegerszeg which is part of the smart city development, as well.

A domestic test corridor will be developed to enable testing - on the Budapest-Győr-Zalaegerszeg triangle - the M1 and M7 motorway sections, the M86 motorway and the highway M76 designed between Zalaegerszeg and the M7 motorway (which is built with "smart" elements - high-speed, real traffic for car manufacturing companies and TIER1 and TIER2 suppliers.

In addition to the domestic test corridor, an international cross-border test corridor is planned in partnership with Austria and Slovenia, on the Zalaegerszeg-Graz-Maribor triangle.

In addition Hungary can offer:

- Direct contact with the biggest actors of the automotive industry (OEM, Tier 1,2 and R&D),
- Testing and development capabilities inside the EU,
- Lowest corporate tax rate in EU (9%),
- Bilateral research funds between Israel and Hungary,
- Other incentives.

For more information: <https://we.tl/xRPgERj9JV>

or here: https://hu-hu.facebook.com/pg/zalazone/photos/?ref=page_internal

Tentative Program:

- 11:30** Registration and Refreshment
- 12:00-12:10** **Mr. Ohad Cohen,**
Head of the Foreign Trade Administration, Israeli Ministry of Economy & Industry
- 12:10-12:30** **Prof. Dr. László Palkovics**
Minister of State, Government Commissioner for Coordinating Research and Development of Autonomous and Electric Vehicle Systems
- 12:30-13:00** **Dr. Zsolt Szalay**
Dean of Faculty of Transportation Engineering and Vehicle Engineering at Budapest University of Engineering
- 13:00-13:30** **Dr. András Hány**
CEO of the Automotive Test-track Zala Ltd.
- 13:30-14:00** **Q&A session**